



THE

SOLUTIONS AWARDS

2019



ENTRY FORM

It's no mystery – The Solutions Awards 2019
is a great way to promote your company!



SOLUTIONS AWARDS

We promise a rip-roaring Solutions Awards for 2019.

This year, we are seeking out all those who have been creative and innovative to join us in the search for the best graphic arts ideas and projects.

For 2019, we have also added two new categories – special effects and report & accounts, and welcome back wide format.

There are plenty of categories to choose from, and don't forget it is all free – no matter how many times you would like to enter. And, all finalists will receive a free ticket to join us at the awards in London in November.

It is quick and easy to enter, and we look forward to seeing your brilliant work!

Solutions, Ideas, Inspiration, Innovation, Designs, Services

Please tell us your details

Your name:.....

Company:.....

Address:.....

Telephone:.....

Contact e-mail:.....

Name of job/entry:.....

(If applicable)

Press used:.....Paper used:.....

Run length:.....

What we would like from you:

An absolutely spiffing, super dooper idea or product – not just subjective quality of print, but a real world solution to a customer problem.

We want to see and shout about what you have been doing in marketing, communication, finishing, customer service and more.

What we want to do for you:

We want to award companies and people who have developed 'solutions' to issues within their own businesses or those of their customers. This could be an innovative project, a cost saving exercise, or even the production of a product that solved a problem for a client.

We want entrants to tell us about the solutions that have been created and how best practice has been used, as well as customer service and creative thinking to obtain the best possible outcome.

What you need to do – two simple steps:

Fill in the form. Provide any further information on a separate sheet.

Send it, together with at least one copy of the job (if appropriate), to Susan Wright, Earth Island Publishing, 22 Church Road, Tunbridge Wells, Kent TN11 1JP. (In the case of the entry being something that you cannot send through the post, please provide an image or some visuals).

We will drop you an e-mail to acknowledge receipt.

Tell us about your solution: (On a separate sheet if necessary, but make sure you attach it to the entry form. Include anything else you think will help to show how you provided the solution).

What you can enter:

☐ **Solutions for books**

An outstanding and innovative presentation of a book that combines creativity with brilliant print, and answered the need of the client for something 'different'.

☐ **Solutions for customer service**

How you have helped a customer to solve a problem, which may have seemed insurmountable. How you have helped them gain new business or attract a wider audience through the power of print.

☐ **Solutions for design**

A beautifully creative project that had led to great visual or tactile appeal for a printed piece. Where design has added to the value of the solution.

☐ **Solutions for digital**

How have you used digital printing technology to create a solution for a customer? This can be producing something vital that has enhanced or added value through variable data content or by using special effects, or just printing an effective job that improved return on investment.

Includes wide format jobs printed digitally.

☐ **Solutions for direct mail**

What inspirational direct mail ideas have you produced that have helped customers to get a better return on investment or have led them to get great reaction from recipients.

☐ **Solutions for the environment**

An outstanding green idea that has solved problems either within your own business, or in the production of a printed piece for your clients. Something that has saved waste, cut cost and minimised impacts on the environment.

☐ **Solutions for finishing**

Where a client has asked for something different, or complex, and your company has been able to go the extra mile in providing a sophisticated job that shows finishing at its best.

☐ **Solutions for innovation**

An outstanding idea that has solved problems within your own company or for a customer – something that has streamlined the workflow, enhanced productivity, expanded opportunities, but has most importantly, made your business better.

Or, it could be innovation in a job that you have produced, standing out from the crowd, or using new techniques.

☐ **Solutions for labels and decoration**

We are looking for clever ideas for print and finishing of labels or on bottle/jar decoration, or innovations in label creation.

☐ **Solutions for multi-channel marketing**

How you have come up with a solution to include various forms of communication – including print – within one campaign. This will have not only solved a problem, but also driven more traffic to the campaign and increased return on investment for the customer.

Can be a mix of any number of media streams including print, online, electronic communications, audio, video, film, animation, or linking any of these together.

☐ **Solutions for packaging**

Using imaginative design, print or finishing and print to solve a customer's packaging problems.

☐ **Solutions for paper**

How you have used a paper to create something very creative and inspiring. An unusual job that has meant making the most of paper and its properties.

☐ **Solutions for report & accounts**

How have you helped customers to make the most of their report & accounts, bringing new dynamism to this 'facts and figure' heavy document.

☐ **Solutions for special effects**

Adding value is of increasing importance. We want to know how you have used special effects – either directly on-press or an off press process – to add value to the printed piece.

☐ **Solutions for wide format**

Anything from a poster to a building wrap, from a car wrap to displays. Let us know what you have been doing in the wide format arena to help customers make the most of their marketing.

Good reasons to get involved...

The awards are absolutely free – no matter how many categories you want to enter.

The final three nominees in each category will receive a free ticket to join us on awards day.

It's an unrivalled chance to promote your company inside and outside the industry.

You can use the awards' logo on your own collateral as an entrant/nominee/winner.

You will have the chance to network with the best in the industry. Get your customers and employees involved too. Get them to vote for you online.

Great brand extension.

Longevity of coverage in the Earth Island magazines including Print Solutions, Packaging Solutions, Green Solutions and IndPrint, and on websites both before and after the event.

Be part of an industry wide multi-media campaign that is going to spread the message far and wide including social media, online and messaging, as well as print.

The awards are open to everyone producing, designing or creating print on paper in the graphic arts industry whether you are printer, designer, trade finisher, converter, brand owner, marketing agency, creative, paper nerd, packaging specialist, IT whizz, eco warrior, student, apprentice, or you just think print is absolutely smashing!

If you want to know more, please contact susan@earthisland.co.uk

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Print
solutions.

Packaging
solutions.

Green
solutions.

Ind
print.

THANK YOU!

