



Thirteen is very lucky

When it comes to Christmas, 13 is actually a lucky number. December 13 sees St Lucy's Day, which celebrates and reminds us that there is always light in the darkness.

Thirteen is also seen as important when making your Christmas pudding. There should never be more than 13 yummy ingredients in your pud. This is meant to represent Jesus and the 12 disciples.

Finally, although they had been around since the 4th century, it was not until the 13th century that Christmas carols and wassailers who went from house to house singing (or carolling) really started to become popular.

You can win: Win a tasty treat with the chance to win one of three festive hampers.

Firing up your efficiency

The new Jetfire family from Heidelberg is ideal for the growing industrial digital commercial printing market. The systems are based on leading inkjet technology from co-operation partner Canon.

The system comes with a number of benefits to help users to be more productive and efficient. A high level of automation and intuitive user guidance makes the operator's work easy. In addition, automatic processes facilitate care and maintenance of the Jetfire 50, reducing manual intervention to a minimum.

Offering a resolution of 1200 × 1200 dpi, the Jetfire 50 runs at up to 4560 SRA3 sheets per hour duplex (which equals 9120 one sided printed SRA3) on uncoated, coated and glossy coated paper. It can handle uncoated papers in a weight range from 60 to 350 g/m² and coated papers from 90 to 350 g/m².

The new Jetfire 50 B3 inkjet printing system is now going into demo operation at the company's Print Media Centre (PMC) at the Wiesloch-Walldorf site and is available for demonstrations to interested parties. Appointments can be made via the respective contact persons in the Heidelberg sales offices.

In addition to a wide range of prepared print jobs, such as various brochures, flyers, cards or posters, customers can also test their own print jobs on the machine. The Jetfire 50 is able to cover a wide range of up to B3 format products in the commercial sector.

The Jetfire 50 is a perfect production solution for print companies looking for alternative production methods. In B3 sheet format, the system combines all the flexibility benefits of digital printing, including the stability of inkjet for commercial printing. Together with its industrial performance, the machine offers high flexibility and reliability. Heidelberg offers the machine with its own service and consumables. The first machines are scheduled to be installed at customer sites from the first quarter of 2025.

Question: What are the names of the two Heidelberg workflow solutions available for the Jetfire 50?

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