



CYANX IS DELIGHTED TO SUPPORT CREATIVE SOLUTIONS



CREATIVE CHAMPION 3: BONACIA



BONACIA: THE POWER BEHIND PRINT!

Bonacia is not only a family run business, the whole team is a family! And, like all families, it has a diverse range of 'personalities' that come together to make an interesting mix for customers. These personalities make up its varied divisions that are about more than just 'standard' print.

Based in Peterborough, the company specialises in books, but Bonacia is about so much more than just printing and producing.

Yes, it has the technology to print, but it also has creative designers, developers and animators who push the boundaries to create wonderful projects.

SPREADING THE LOVE

Through its Young Writers arm, it works with schools, teachers and parents to encourage young children to find an interest in creative writing. It offers not only fun challenges – national writing and poetry competitions – but also online learning resources, writing tips, and creative fun to really get the children involved.

Book Printing UK is also part of Bonacia, where it works

with businesses, publishers and individuals producing books, brochures, booklets, manuals – and pretty much anything else that is needed in the shorter run book market. Again, it is not just about 'printing', but providing a plethora of advice, help and tips. The company offers everything from design to editing, from fulfilment to formatting from library registration to allocating ISBNs – in fact all that is needed to guide even the smallest publisher or aspiring writer through the production of their masterpiece.

MAKING MEMORIES

Leavers Books and School Products is yet another division. Here, the company helps schools to create yearbooks and autograph books, and through its service offer, it takes away the strain from individual schools and works as a central point for ordering and production.

Nurse Resources provides professional printed resources to childcare settings across the UK. The aim is to simplify the lives of childcare providers and help with the mountains of paperwork, forms and documents accrued every



day in an early years setting, whilst also engaging with parents and encouraging their involvement.

The Magic Chair is really magic! It offers beautifully illustrated and personalised children's books that offer a number of exciting adventures for young readers – making them central to the story.

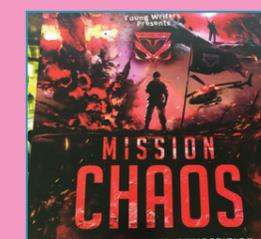
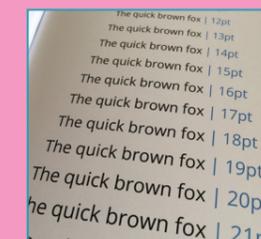
These are just some of the company's different divisions that pride themselves on customer care and making sure that the best products possible are available.

GIVING BACK

Bonacia also believes in giving back. It works with a number of charities, but the team was also behind the Women in Print UK initiative.

The brainchild of Rosie Whitelock, managing director of Bonacia, Women in Print UK was born from a desire to encourage and empower more women in print and support those that already are. At its launch, Rosie explained, 'I have been around print for as long as I can remember, starting when my parents turned our garage into a print shop when I was around five years old. That garage print outfit turned into a multi million pound book printing company and paved the way for me to become the managing director of an even larger, growing print business.'

Print is very powerful, and Bonacia is proving that every day.



For further information on the Creative Champions at Bonacia, please go to www.bonacia.co.uk, telephone 01733 890099, or e-mail info@bonacia.co.uk