

**TIRED OF SCARY
SALES PEOPLE?**



EARTH ISLAND MEDIA PACK 2026 **PROVIDING YOUR SOLUTIONS**

**EARTH
ISLAND**

PRINT
SOLUTIONS

GREEN
SOLUTIONS

PACKAGING
SOLUTIONS

IND
PRINT

SOLUTIONS
AWARDS

Welcome to a world of positive print – come and be part of it!

Come and try a new, better, more positive way of promoting and marketing your products and services.

Whatever printing market area you are looking to get to, we can help. If it is general commercial – offset or digital, packaging and labels, industrial print, wide format, or even environmentally friendly printing, we have a magazine that can cover all your needs.

As a leading print and digital publisher, Earth Island's market leading circulation, distinctive informal style, incredibly good looks and a greater breadth of editorial, have grown to become the ones that your customers are talking about and taking notice of.

We do not believe in a 'one size fits all' package, and you will find that we will work with you in a very different way to many other business titles.

Advertising enquiries

david@earthisland.co.uk

01892 522563/07711 004558



The Solutions portfolio, which includes Print Solutions, Packaging Solutions, Green Solutions and IndPrint, is a print and digital news source that offers engaging, compelling, trusted, and industry relevant content.

REACH

**We have more than 28,000 registered readers for our magazines, newsletters and emailouts.
That is backed by substantial coverage across the major social media channels.**

Work with us to have your news and promotions in front of all those industry decision makers!

**Website average visitor
duration 8 minutes,
38 seconds
Performing 90% better
than comparative news
and media sites**

**Unique visitors
Performing 66% better
than comparative news
and media sites**



Bringing you Solutions – the team

Our editorial and advertising team will be happy to talk to you so that you can plan your marketing strategies as a cohesive whole across print and online channels.

Telephone: 01892 522563

**EARTH
ISLAND**

Pickforde Lodge, Pickforde Lane , Ticehurst, East Sussex, TN5 7BN



Editorial and all things written/publisher

Susan Wright

susan@earthisland.co.uk



**Administration, accounts, keeping us in order
and keeping you happy when you call**

Louise Gamage

louise@earthisland.co.uk



**Advertising, sales and marketing, promotions, and
generally getting the best message out for you**

David Gamage

david@earthisland.co.uk

07711 004558



For all biscuit related enquiries

Chewman of the Board

Dr Ted E Bear

hello@earthisland.co.uk



Production, creative design and artwork

Steve Crawley

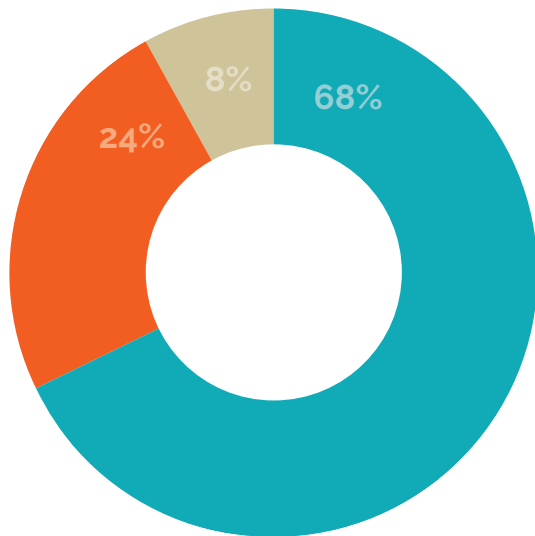
steve@earthisland.co.uk

What we can do for your business

- Better market penetration.
- Enhanced presence through creative marketing.
- Better relationship building with customers through our informal, friendly and consumer based style.
- Be part of the brightest, most stimulating and positive magazine in the industry – the one that gets noticed.
- Be seen as an ethical company that supports the printing industry.
- Help to bring print back to life and enthuse your customers.

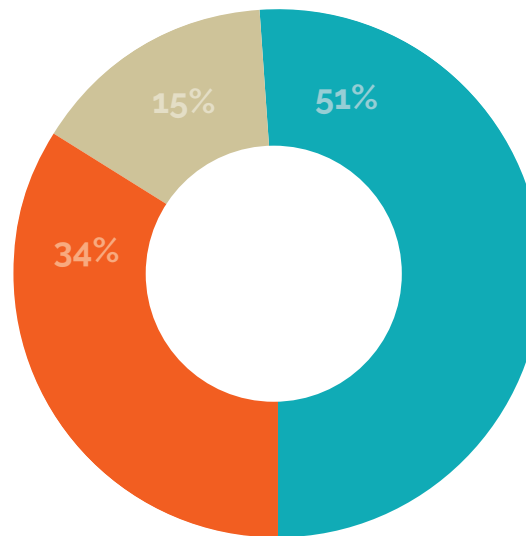
Our print and packaging readership

Readership demographic



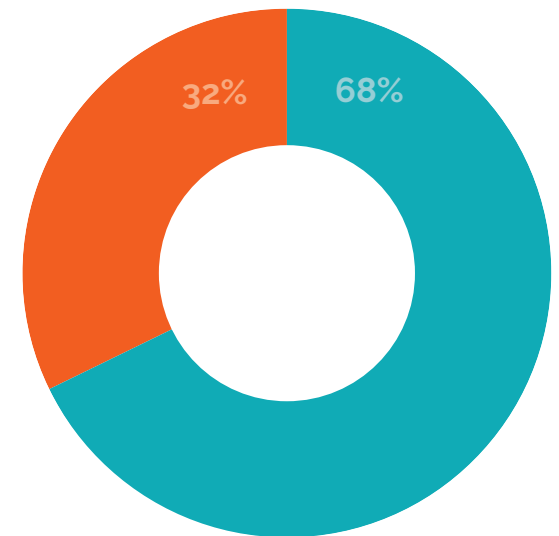
- Printers
- Print buyer
- OEMs

Print buyer demographic



- Graphic designers
- Brand owners
- Ad agencies

Printer demographic



- Commercial printers
- Packaging

PRINT SOLUTIONS

In business we all need to find Solutions, and get results. Solutions to creativity and ideas, solutions to generally running a business, solutions to new market opportunities, solutions to sustainability. We will provide those Solutions and get you results.

Print Solutions provides a bright, strong print industry monthly, with a mix of in-depth features and news, written in an informal, friendly manner with a 'consumer' style that is like no other print industry magazine on the market

We are proactive to trends and changes in the industry, so will adapt our features to reflect the most important issues to the graphic arts. Give us a call to find out more.



Editorial themes

- Eco friendly plates
- Why use digital for packaging?
- Short run labels
- Coloured papers
- MIS
- Bookletmaking
- High quality board
- Colour management
- Die cutting
- Web to print
- How to sell digital
- Remote proofing
- Small format offset
- Working with uncoated paper
- Preflighting
- Automation on-press
- Folding and creasing
- Creative papers
- Special effects on-press
- PUR/EVA binding
- Workflow – making the link
- Adding value through finishing

Circulation:

The magazine goes to more than 28,000 registered readers (a mixture of printers and print buyers).

We also post news, articles and promotions to thousands more across our websites, with a daily rolling news service, and social media channels.

Advertising deadline 25th of each month. Editorial deadline 20th of each month.

News is updated daily on our websites and e-newsletters are sent out weekly.

Solutions is free, on a sign up basis, to everyone involved in UK print, packaging, design, mailing, publishing, cross media brand owners or allied industries.

Advertising options include:

- Front cover campaign package from £3500
- 'Tech it out' technology focused double page spread £1750
- £1200 full page ad, £695 half page, £375 quarter page or strip ad.
- Newsletter sponsorship £550 per month.
- Featured products/company showcase £350 for 3 months, £500 for 6 months, £750 for 12 months
- Ad banner or video £350 per month.
- Hyperlinked PR with web and social media coverage just £250.
- Targeted emailouts just £750.
- Other options including knowledge guides, sponsorships, competitions, podcasts, awards, videos and other digital promotions, available.

PACKAGING SOLUTIONS

Packaging is a powerful influencer in the buying decision and it can make or break the product. It is about brand extension, it is about stirring the buyer and ensuing them to select a certain product. Packaging differentiates, it is alive, it is stimulating, and it can engage the senses.

Packaging Solutions brings you all the creative ideas and inspiration that you need to look at the market opportunities and bring them into your business.

Editorial themes

- Colour management
- Smart packaging
- Short run packaging
- Embossing and foiling
- Creative boards
- Printing corrugated
- Packaging and sustainability
- Using variable data effectively
- Software
- Design
- Luxury packaging
- Labels
- Trends for the future



GREEN SOLUTIONS

Green Solutions caters to all businesses in all market sectors. As a business, no matter what you do, you simply have to be green. But not all businesses can afford expensive consultants or certification. Green Solutions will act as your very own FREE environmental consultant and help you through that journey.

Green Solutions's purpose is to give businesses a platform to highlight all the positive steps that they continue to take to improve the sustainability of what they do and reduce impacts on the environment. It also offers a look at environmental technologies and sources of supply, as well as useful 'help' articles to give ideas to green up business.

Editorial themes

- How can technology clean up my business?
- Paper: Is virgin fibre all bad?
- Why does 'nature' matter to my business?
- Waste minimisation
- What's carbon offsetting all about?
- How can small business manage sustainability?
- Energy and the need for renewables
- Greening up your office space
- Certification explained
- Best ideas to start your sustainable journey
- Green in the workplace: getting employees enthused

The green team

Editorial: susan@earthisland.co.uk

Advertising and promotions: david@earthisland.co.uk



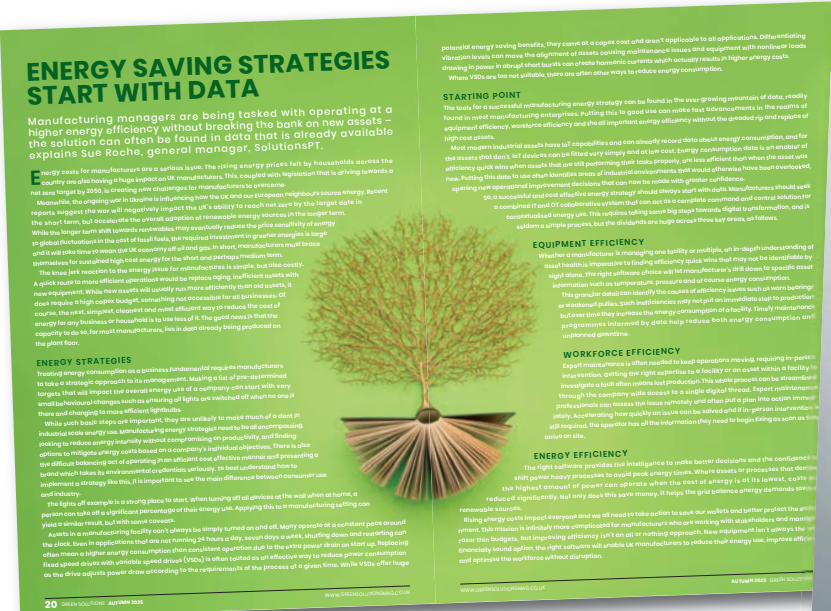
Green Solutions online magazine

- Full page A4 advert : £1250
- Half page advert: £650
- Quarter page/strip advert: £350

Green Solutions website

- Box ad (for three months): £350
- Box ad (for six months): £550
- Box ad (for one year): £750

Social media packages also available on request.
Affiliate links welcome.



IND PRINT

IndPrint magazine covers the whole industrial print market, from glass to ceramics, from wall coverings to garments, from wood and metals to 3D, from construction to industrial packaging, bringing information on this very exciting opportunity.

The magazine, website and e-newsletter explore the technology, the applications, the resources needed, and the machines you need to know about, as well as bringing you news and views on the market and its future.

The newsletter advertising options include:

Specifically targeted at decisions makers in the industrial inkjet and 3D printing markets.

- Sponsorship of newsletter: From £550 per month.
- Featured section: From £350 per month.
- Web banners: From £350 per month.
- E-mail blast to targeted audience: £750
- Social media campaigns: From £500

The magazine advertising options include:

Full page: £1250

Half page: £650

Quarter page: £350

A number of other advertising options and sponsorships are also available.



To find out more:

Advertising: david@earthisland.co.uk

Editorial: susan@earthisland.co.uk

The Solutions websites

PRINT SOLUTIONS www.earthisland.co.uk **PACKAGING SOLUTIONS** www.packagingsolutionsmag.co.uk **GREEN SOLUTIONS** www.greensolutionsmag.co.uk **IND PRINT** www.indprint.uk

Our websites are packed with exciting opportunities for promotion on our online and digital publications:

- Featured companies and products
- Standard box advertising
- Sponsorships
- Dedicated bespoke pages
- Listings
- Video and podcast opportunities
- Links back to your own information,
- Daily/weekly news service for you to populate your own websites

Advertising options include:

- Ad banner £350 per month
- Videos £350 per month. (£300 for 3 months, £250 for 6 months)
- Hyperlinked PR with web and social media coverage just £250 (£200 for 3 months).

Ad sizes on request

We also have a series of e-newsletters that include sponsorship, adverts and more. Please let us know what interests you.



SOLUTIONS AWARDS

The Solutions Awards

The idea

To award companies and people who are excelling within the industry, and focused on the best people and principles within print, packaging and design.

Rather than just looking at the quality of print, which can be subjective at best, these awards will be judged against the backdrop of sustainable and socio-ethical approaches.

The awards will be run year round, with a number of categories available including business of the year, sustainable company of the year, CEO/director of the year and customer service team of the year.

The awards will be run predominantly online, as our focus will be on supporting the winners with a promotional and marketing package as part of their win, to give them something tangible and worthwhile to drive business forward and to allow maximum benefit.

The awards will develop worldwide and it would be logistically difficult for all of our winners to attend a localised ceremony.

Benefits to being a partner

Great brand extension in print and online: Unrivalled chance to promote your company within the industry.

- Year long coverage in the Earth Island publications and online, plus other promotional opportunities.
- A package of editorial, advertising and online content across our portfolio. You can choose to run that in either Print Solutions, Packaging Solutions, Green Solutions or IndPrint – or a mixture to suit your needs.
- Your logo on all awards' collateral and the dedicated website page.
- A full page ad in the post awards commemorative handbook, which will showcase the winners and sponsors.

All this for just £6000 as a category sponsor, with year round promotion.

Call David on 01892 522563 or 07711 004558

Further information specific to our awards can be sent to interested parties.



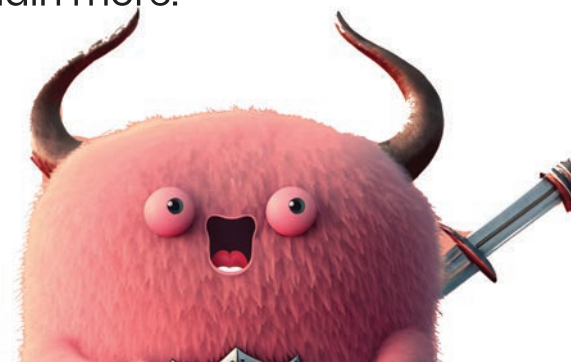
Media packages and promotional opportunities

We will work with you to get the best results. As well as a number of advertising opportunities, we will deliver a package that includes credible editorial. We also offer a wide range of options, including:

- A wide range of knowledge sharing/ market specific handbooks
- Augmented reality covers
- Bellybands
- Bookmarks
- Contract publishing
- Copywriting, PR and editorial assistance
- Embedded video, audio and hyperlinks (yes in the printed page)
- Events, roundtables, seminars, conferences, training days and networking opportunities
- Gatefolds
- Inserts and outserts
- International Print Day
- Licensing and syndication
- List rentals and targeted e-mail blasts
- Market surveys and reports
- Opportunities within our Out of Print section including sponsorships, competitions and networking support
- Opted-in e-mail database of over 35,000
- Purl campaigns
- Registered postal database of over 28,000
- Social media promotions
- Specialised front covers. We will work with you to show your products off to their best
- Sponsorships
- Tech-it-outs for your latest products
- Website advertising and videos
- Podcasts – you can see more on this on www.earthisland.co.uk/podcasts
- Video options: we can produce dedicated videos for you, or you can provide your own – you can see more or this on www.earthisland.co.uk/videos

And, lots of other creative ideas to get you noticed – give us a call and we will explain more. We are here to help.

Contact David at:
david@earthisland.co.uk
01892 522563/07711 004558



Mechanical data: online advertising

Print Solutions

- Home/news: Scrolling banner ads 700 x 250
- Home/news: static ad box 250 x 250
- Events page: static box 250 x 250

Packaging Solutions

- Home/news: Scrolling banner ads 980 x 180

Green Solutions

- Home/news: Scrolling banner ads 980 x 180
- Sponsored pages: Green actions: 600 x 145
- Sponsored pages: Resources: 430 x 150

IndPrint

- Home/news: 298 X 298
- Featured page: Scrolling banner ads 500 x 200

A number of other opportunities are available including sponsored video, featured products and services, podcasts, suppliers' listings, downloadable guides and more, or we can tailor make a package suited to your individual requirements.

Call David on 01892 522563 or 07711 004558 who can talk you through all the options available and how they can best serve your business.



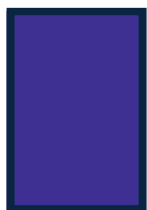
Mechanical data: magazine pages



Double page spread

Trim 420 x 297mm

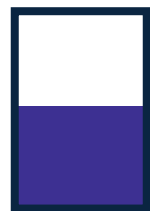
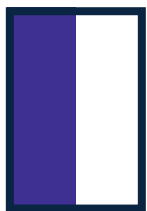
Bleed 426 x 303mm



Full page

Trim 210 x 297mm

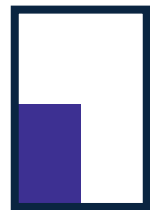
Bleed 216 x 303mm



Half page vertical

Trim 105 x 297mm

Bleed 111 x 303mm



Quarter page strip

Trim 210 x 50mm

Bleed 216 x 56mm

Quarter page

Trim 105 x 149mm

Bleed 111 x 155mm

Other formats

Web banners

Long portrait – w980 x h205 pixels

Bound inserts

A4 plus 100 mm on the bound edge (saddle stitched)

3 mm on all edges (perfect bound)

Loose inserts

Can be up to 200 x 290mm

We would be very happy if you would provide us with a press ready pdf with all your images encapsulated (300 dpi), fonts embedded, transparencies flattened and artwork centred, in CMYK colour mode.

There also needs to be a 3 mm bleed on each edge. Please create your PDFs by distilling PostScript or eps files to minimise trapping.

If you have any problems, please just give us a call.

We are here to help.

T: 01892 522563

M: 07711 004558

or e-mail steve@earthisland.co.uk





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